

# Enterprise Smart Printing

- Central administration and cost control



**40%**  
Saved


# Companies worry about costs and security

Today finance and IT managers know they must consolidate, standardise, and control their printing operations in order to reduce costs and simplify working patterns.

In addition, employees must be able to print safely anytime, anywhere at any network printer of their choice.

SafeCom Smart Printing™ meets these demands with savings of 40% or more due to:

- ✓ **Infrastructure consolidation**  
Reduce number of printers and print servers
- ✓ **Reduced consumable usage**  
Pull printing and policy compliance
- ✓ **Efficient IT management**  
Centralise administration of users and devices
- ✓ **Accurate cost allocation**  
Register all print, copy, scan and fax activities
- ✓ **Confidential printing**  
Print safely anytime, anywhere



*“Not only have we reduced costs by 23 per cent, we have also lowered paper consumption by 20 per cent”*

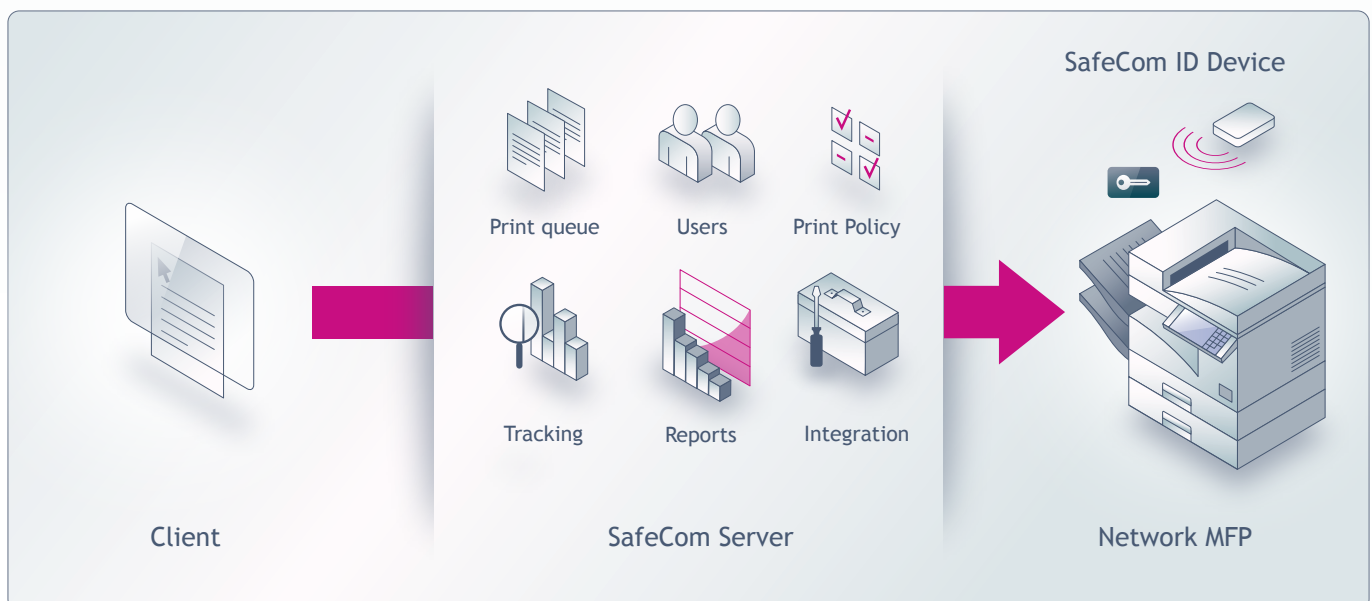
Nestlé Group Italy wanted to consolidate its printing and imaging environment to lower costs, simplify management, improve support, reduce consumable usage and introduce confidential printing.

**23%**  
Saved

## Optimize print services and print safely

SafeCom Smart Printing™ is the solution most companies need to control and optimise their print environment since it provides:

1. **Central Administration** of users and devices to optimise operations.
2. **Document Accounting** of all print, copy, fax, e-mail and scan activities.
3. **Access Control** protecting devices and ensuring confidential printing.
4. **Policy Compliance** motivating changes in user behaviour and reducing waste.



A SafeCom-enabled network printer allows users to send prints and then authenticate at any printer to collect it.

# Save 40% or more

SafeCom Smart Printing™ enables enterprises to consolidate their print infrastructure, simplify operations and reduce operational costs.

## Consolidate print infrastructure

### No need for personal printers

SafeCom Pull Print allows for printer fleet consolidation and eliminates the need for personal printers by turning all network printers into personal printers. Users send their print and go to any network printer to authenticate and retrieve it.

*One major company saved 240.000 EUR per year in maintenance, toner and service costs by reducing the number of printers from 400 to 132.*

### Reduce number of print servers

Enterprises with remote offices and limited network bandwidth can reduce the number of print servers drastically. Pending print jobs are stored locally on the user's computer until he or she authenticates to retrieve the document. All print data traffic is removed from the corporate network.

## Reduce consumable usage

SafeCom Pull Print and policy compliance are effective for eliminating the piles of forgotten or rejected prints - saving the company 40% or more.

### Let the users decide - save 15%

With SafeCom Pull Print users decide which print jobs to print or delete. In combination with auto-deletion of forgotten print jobs this may reduce paper and toner costs by up to 15%.

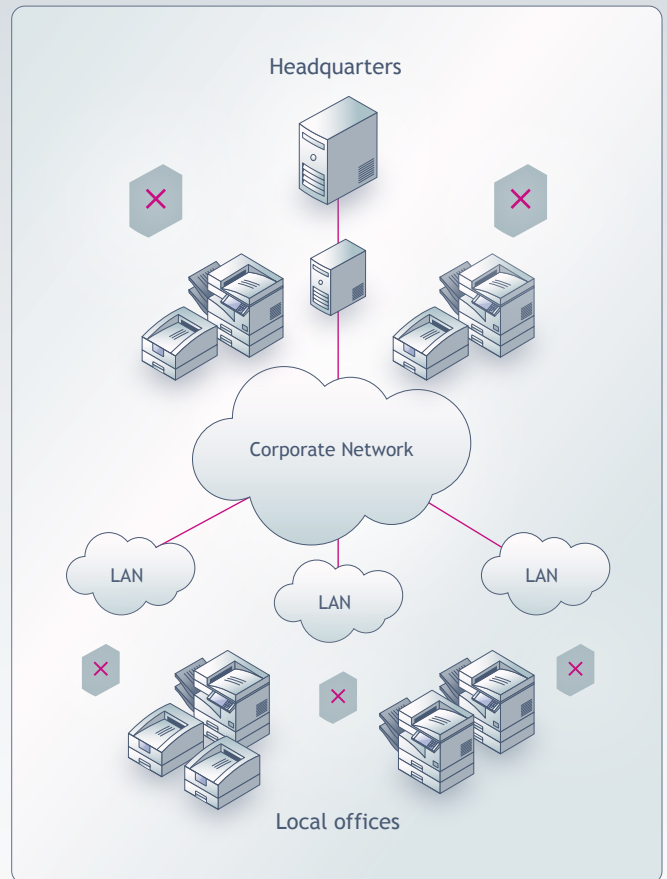
### Motivate and manage - save 25%

Policy enforcement enables management of changes in user behavior through the optimization of duplex and color printing - reducing waste and saving up to 25%.

## A modular approach

SafeCom Smart Printing™ is an open universe of possibilities. It is built on a foundation that allows choice of optional core components. The system can be configured with a customized set of functionalities and modules to create the exact solution matching your specific requirements.

Please visit [www.safecom.eu](http://www.safecom.eu) to learn more.



*One company saved 200.000 EUR or 80% per year by reducing the number of print servers from 45 to 4. Gartner Group estimates costs per server per year to be 5,000 EUR.*



*A modular approach based on building blocks of highly versatile and advanced print management tools.*

# Visualize your savings

SafeCom tracking and standard reporting capabilities make it possible to gain a clear overview of your company's print activities, print behavior and costs. It is possible to track printer usage at all times and extract reports on each unit's costs in order to control printing expenses, no matter how large the organisation.

Most importantly the SafeCom Save-O-Meter shows you how many trees and how much water and CO<sub>2</sub> your organization has saved. The Save-O-Meter is an integrated part of the central management system.

## World leader in modular print solutions

SafeCom solutions are known for their ability to offer companies and organizations a better way to manage and optimize their printing services.

With SafeCom Smart Printing™ companies all over the world are cutting costs, increasing efficiency, boosting security, reducing waste, and protecting the environment.

SafeCom Smart Printing™ solutions work with all types of printers, copiers and multi-function devices; in small offices as well as large enterprises

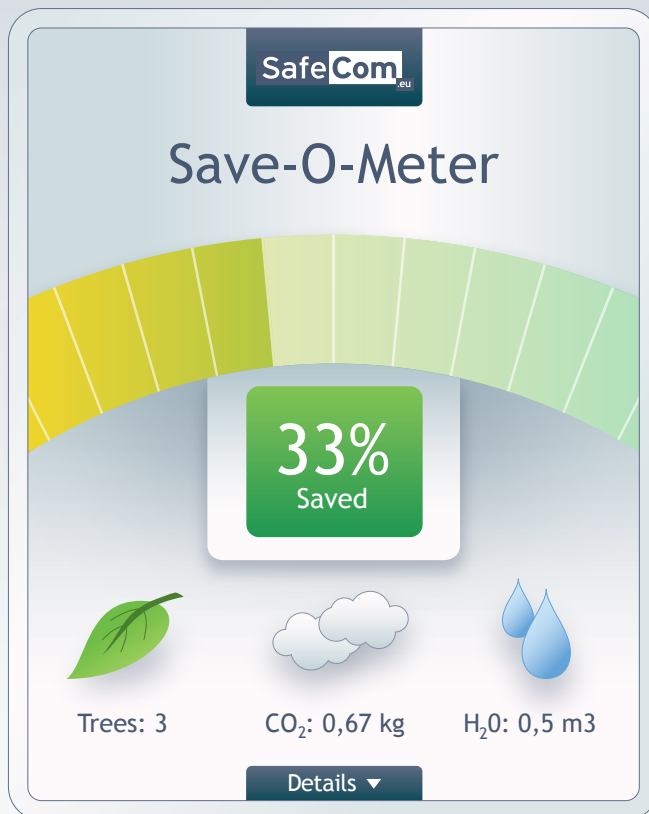
## Datascan

Creating print solutions

Datascan bv  
Nieuweweg 108c  
1531 AH Wormer

Phone: +31 75 653 38 88  
Fax: +31 75 653 38 89  
e-mail: [printsolutions@datascan.nl](mailto:printsolutions@datascan.nl)

[www.datascan.nl](http://www.datascan.nl)



*The SafeCom Save-O-Meter gives an instant overview of environmental savings.*

## The original Pull Print solution

SafeCom is the only provider of the original Pull Print and Pay solutions patented according to British patent GB 2350 413 B, US patent US 6.952.780 B2 and European patent EUR EP1 120 701.

